

## 2022 INTERNATIONAL SYMPOSIUM ON SUSTAINABLE DEVELOPMENT IN TRANSITION ECONOMIES (ISSDTE 2022)

<i>Time</i>		<i>November 25, 2022 Location: E4 Hall (Building E, Floor 4)</i>	
		<p><i>Chair: Assoc.Prof. John Luke Gallup, Dr. Nguyen Quoc Cuong</i></p> <p><b>Keynote Speakers:</b></p> <p><i>1. Prof. Fabien De Geuser, Dean at CFVG, French Vietnamese School of Management, ESCP Europe</i>  <b>SUSTAINABILITY AND COMPETITIVE SUSTAINABLE ADVANTEGE: HOW TO MAKE SUSTAINABILITY SUSTAINABLE? A MANAGEMENT SCIENCE PERSPECTIVE</b></p> <p><i>2. Prof. Marlies Brunner, Senior Expert Service, Bonn, Germany:</i>  <b>SUSTAINABLE ECONOMIC DEVELOPMENT-VIETNAMESE-GERMAN COOPERATION</b></p> <p><i>3. Prof. Vo Xuan Vinh, University of Economics Ho Chi Minh City, Vietnam.</i></p>	
10:45	12:00		
14:00	14:20	ICATSD2F.541	<p>ANALYZING FACTORS AFFECTING THE ONLINE SHOPPING INTENTION DURING THE COVID-19 PANDEMIC IN HO CHI MINH CITY</p> <p><i>Nguyen Thi Huong Ly, Le Cong Doan, Nguyen Quynh Mai, Lung Thi Kieu Oanh</i></p>
14:20	14:40	ICATSD2F.509	<p>THE EFFECTS OF DIGITAL TRANSFORMATION AND MARKET ORIENTATION ON FIRM PERFORMANCE OF COMMERCIAL JOINT-STOCK BANKS IN VIETNAM</p> <p><i>Luu Xuan Danh, Nguyen Thanh Long</i></p>
14:40	15:00	ICATSD2F.545	<p>TRENDS TO CONVERT TRADITIONAL ACCOUNTING TO CURRENT 4.0 ACCOUNTING TECHNOLOGY</p> <p><i>Van-Anh Thi Ho, Thuy Thanh Thi Tang, Tu-Anh Pham, Huong Quynh Thi Tran</i></p>

15:00	15:20	<b>ICATSD2F.511</b>	NETWORK MODELLING IN INTERNATIONAL TRADE OF ELECTRICAL PRODUCTS: INTERRELATIONS AND EVOLUTION FEATURES FROM 2000 TO 2021 <i>Le Quoc Nha, Nguyen Vu Anh Tram, Ninh Tran Thuy Duong</i>
15:20	15:40	<b>ICATSD2F.514</b>	THE NEXUS BETWEEN OIL PRICE AND VIETNAM STOCK MARKET BEFORE AND AFTER COVID-19 OUTBREAK <i>Vu Thi Hong Nhung , Phan Thi Tuyet Ngan</i>

